

SISN's vision is a world where actions to improve nutrition are designed and implemented with the best available scientific knowledge and practical experience.

GOAL 1. Advance the theory, methods, conduct and capacity for implementation science (IS) in nutrition

Articulate and promote the distinctive theory & methods of IS for nutrition

- We introduced a reference framework for implementation and implementation research (IR).
- We launched the Knowledge for Implementation & Impact Initiative (KI3) undertaken jointly by [International Food Policy Research Institute](#) (IFPRI), [Scaling Up Nutrition](#) (SUN) Secretariat and SISN.

Participate in, organize and/or shape conferences and dialogues

- SISN was delighted to give a keynote presentation at the 7th African Nutrition Epidemiology Conference in Marrakesh, Morocco.
- SISN President, David Pelletier, made a presentation on implementation science to the Board of the New York Academy of Sciences in September 2016.
- The Society led four sessions at the Micronutrient Forum 2016, Cancun, Mexico to highlight the key role IS and IR can play in advancing nutrition implementation.

These were as follows:

- » Plenary session “[IS in nutrition: purposes, forms, functions and country examples](#)”
- » Symposium session sponsored by [Sight and Life](#) “[IR to improve implementation outcomes \(coverage, adherence, quality, and equity\) of micronutrient/nutrition programs and policies](#)”
- » Invitation-only session co-organized with SUN: “From Implementation to Impact: Modalities for Supporting and Strengthening IR in SUN countries”
- » Invitation-only session co-organized with [WHO](#): “A Repository of Implementation Research? An Exploratory Consultation”

GOAL 3. Create and maintain an innovative and effective IS knowledge management system

Create and maintain registries, archives and databases

- As part of the KI3 project, undertaken jointly by IFPRI, the SUN Secretariat and SISN, IFPRI proposed a mapping review to identify which organizations and initiatives provide knowledge on “how” to implement nutrition actions.

Disseminated knowledge products (briefs, commentaries, FAQs, etc.), developed by SISN working groups, members or other organizations.

- A consultant was hired to develop a communications strategy and tactical plan for the Society and to lead a small, part-time communications team.
- A Communications Working Group (with four Board members) was formed, to guide the communication team’s output and ensure that relevant materials were communicated by the Society in a timely fashion throughout the year.
- 2016 outputs included: redevelopment of the website (for 2017 launch); distribution of two themed e-newsletters ([September](#) / [December](#)); the publication of four blogs; the launch of SISN’s social media platforms ([LinkedIn](#) and [Twitter](#))
- As a result, newsletter subscribers rose to 313 throughout the year, the Society’s LinkedIn page gained 54 followers and 37 on Twitter.

GOAL 4. SISN’s members are inclusive of all stakeholder categories required for its mission

Deploy continuous recruitment, outreach and retention strategies

- A Membership Working Group was formed, led by SISN membership Councilor, Dr. Karin Lapping and working in partnership with the Communications Working Group.
- The Membership Working Group’s mandate was to address SISN’s membership needs and priorities by evolving strategic and tactical activities that would attract new members, retain current members and encourage member engagement. These activities support the Society’s mission to drive membership dues to allow operational and communications activities of the Society to become self-funded.
- Membership at year end stood at 136, a 200% increase on the beginning of the year.

GOAL 5. Ensure that SISN is well-governed, well-managed, appropriately resourced, accountable and sustainable

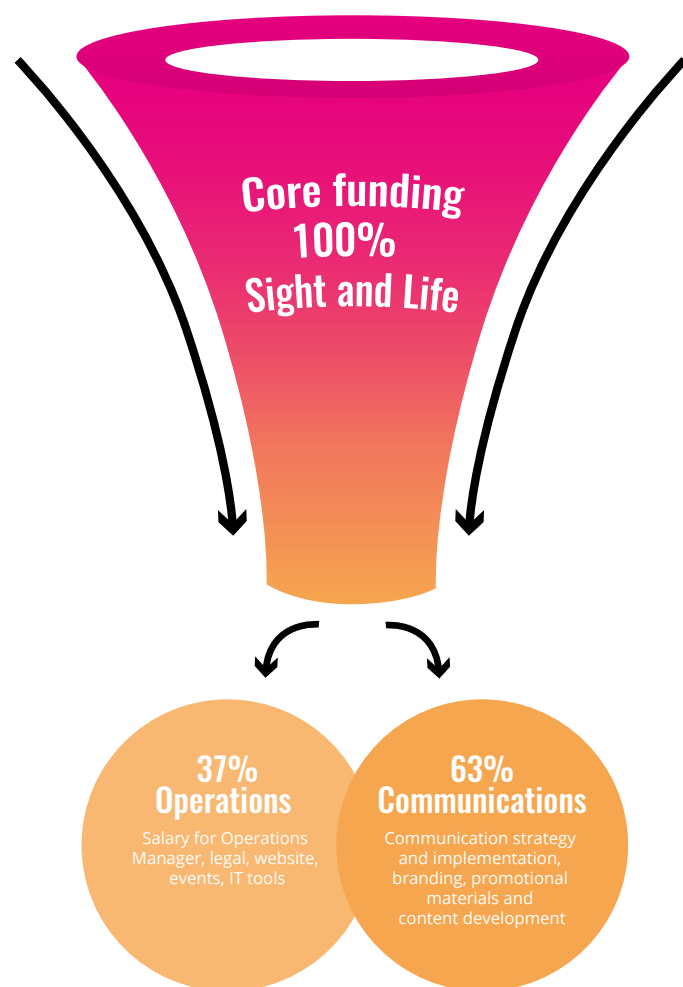
Governance

- SISN's Board are entirely voluntary.
- A law firm was hired for incorporation purposes.
- The Society developed bylaws which were approved by the Board, and put in place a declaration/conflict of interest policy. This was, in part, to allow it to be registered as a non-profit entity.

The Secretariat

- Kesso Gabrielle van Zutphen was welcomed as Operations Manager to support the affairs of the Society.

Finance



Money IN 2016

100% funded by **Sight and Life**

Money OUT

Operations: (37%) [salary for Operations Manager, legal, website, events: in-person Board meeting, IT tools: online file hosting service, webconferencing software]

Communications: (63%) [communication strategy and implementation, branding, promotional materials for the Micronutrient Forum, content development for blogs and newsletters]

References:

IRDS. (2014). IRDS Statement on Advancing Implementation Research and Delivery Science. Launched at the Third Global Health Systems Research Symposium in Cape Town. Available from: <http://www.healthsystemsglobal.org/the-irds-statement/>

Shekar, M. (2008). Delivery sciences in nutrition. *The Lancet*, 371(9626), 1751.

The Society for Implementation Science in Nutrition. (2016). Strategic Plan 2016-20. Available from: <http://www.implementnutrition.org/wp-content/uploads/2016/10/SISN-Strategic-Plan-2017-v2-MASTER.pdf>