

Nutrition Programming during COVID-19

Developing Contexts

JENNIFER CRUM, MPH, MS, RD

Bangladesh Country Representative, FHI 360
Chief of Party, USAID's Strengthening
Multisectoral Nutrition Programming through
Implementation Science Activity



Program changes during a pandemic: **implementers**

Implementer challenges

- Remote work
- Pausing activities vs. shifting to virtual delivery
- Digital communication with partners and participants
- Virtual trainings
- Funders shift program focus



Program changes during a pandemic: **participants**

Participant challenges

- Direct loss of goods and services when activities stop
- Unaccustomed to digital communication
- Limited social support
- Less empowered to practice recommended behaviors



What is the pandemic teaching us about future programming?

Business as usual will no longer achieve outcomes



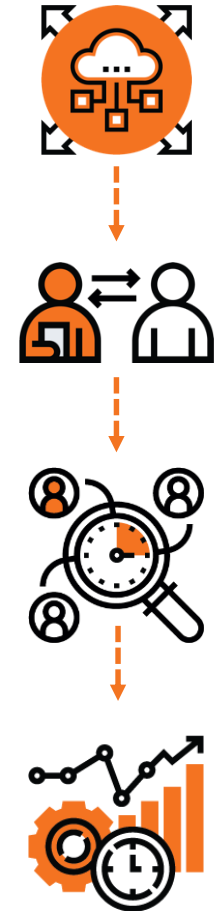
We must ask ourselves:

- How do we decrease reliance on in-person program activities?
- How do we support participants to adapt to new program methods?
- What partners outside the public sector can contribute to development programs?

What is the pandemic teaching us about future programming?

Programs must be adaptable, which requires:

- Expanding technology access to implementers and participants
- Building capacity to effectively use virtual communication and training/mentoring methods
- A strong network of civil society, public and private sector actors more rapidly equipped to respond to programmatic needs
- Ability of existing programs to quickly pivot to emergency response support



How can we learn to overcome these challenges?



Collect operational data during COVID-19 implementation



Document adaptive program methods, challenges and successes



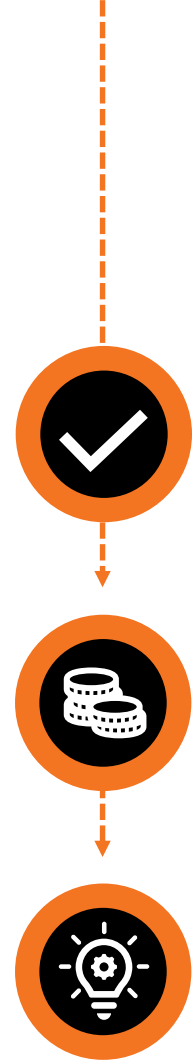
Post-pandemic: interview partners to understand what program methods they need to modify

- Document gaps that prevent effective programming in pandemics

Knowledge gaps to fill beyond the pandemic

New implementation questions require consideration

- Are these alternative methods effective?
- What do they cost? How does this compare to typical implementation methods?
- How do we support adoption of effective methods to maintain programming in pandemic contexts?



Thank you!

Disclosures

| AFFILIATION/FINANCIAL INTERESTS (prior 12 months) | ENTITIES |
|---|---|
| Grants/Research Support | U.S. Agency for International Development (USAID) |
| Scientific Advisory Board/Consultant/Board of Directors | N/A |
| Speakers Bureau | N/A |
| Stock Shareholder | N/A |
| Employee | FHI 360 |
| Other | N/A |