

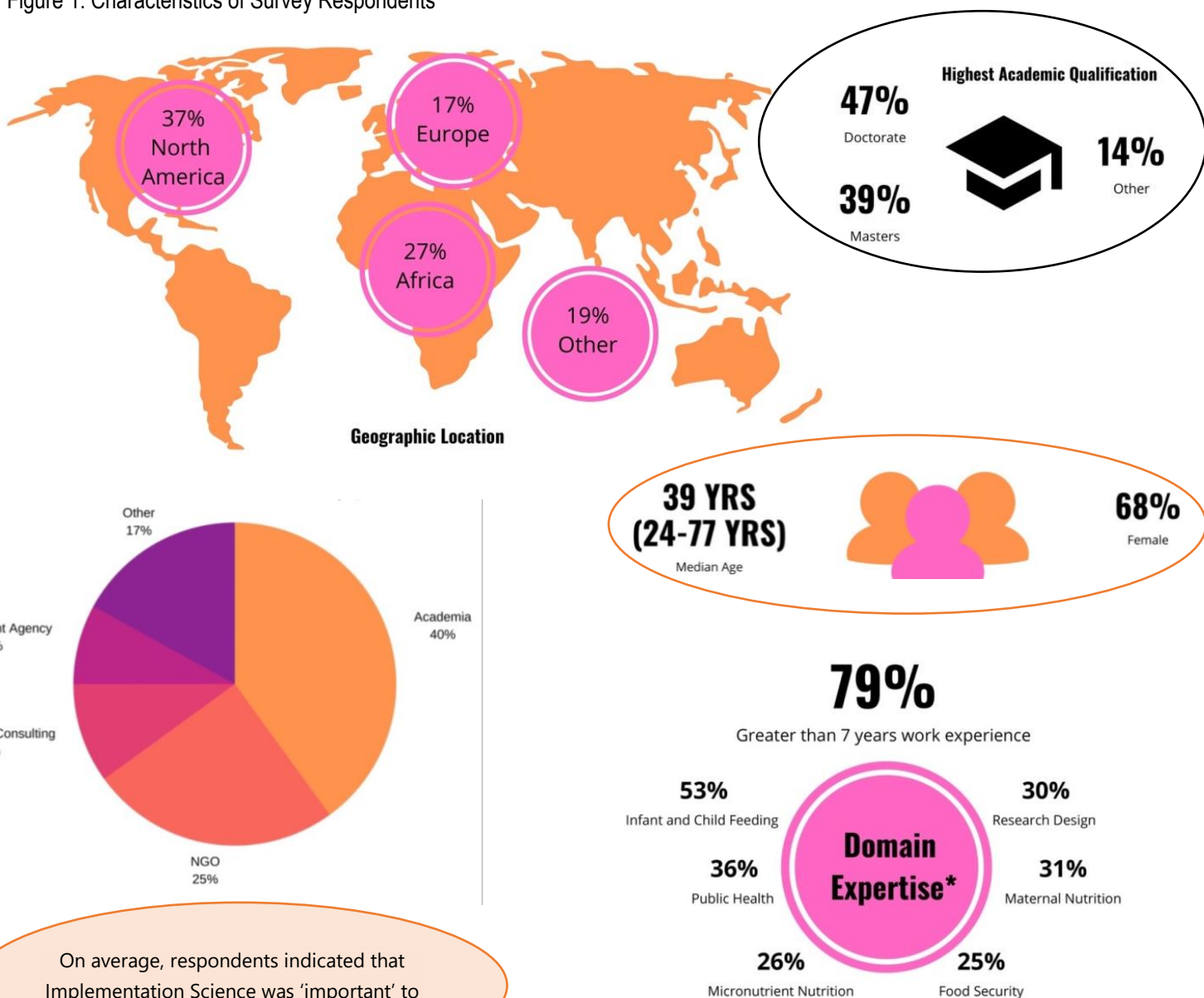
# Membership Survey Preliminary Report

The membership survey was developed by SISN's Membership Working Group. The purpose of the survey was to explore and understand the needs of our members and supporters, so that SISN can work towards being valued and relevant, and ensure that we are offering services that enhance research and professional skills for implementation science (IS). This preliminary report highlights some of the results, the Membership Working Group are currently conducting a more in-depth analysis and a full report will be available soon.

## Overview of Respondents

An email invitation to complete the online survey was sent to 698 contacts on the SISN mailing list. A total of 76 completed responses were received, for a response rate of 11%. Twenty-nine (38%) of respondents were members in good standing (i.e. membership application had been approved and yearly dues paid). Respondents represented a diverse range of ages, geographic locations, education and experience.

Figure 1: Characteristics of Survey Respondents



\* a subject matter in which an individual is competent and has significant experience (> 7 years).

## Engagement with SISN

Over half the respondents (56%) first heard about SISN via 'word of mouth' from an existing member or colleague. Others learned about SISN at a conference (17%) or via electronic communications such as newsletters or social media (27%).

When asked to indicate how useful the content of SISN's main communication channels is to them, a high percentage of respondents were unaware, or were aware, but had not used, the specific channel (Fig 2). Of those that had used the channels, overall respondents viewed the content favorably, with the most valuable communication channels being the newsletter (92% indicating valuable or very valuable), webinars (87% indicating valuable or very valuable) and SISN led, in-person events (e.g. symposia, poster round, discussion 'Café') (81% indicating valuable or very valuable).

Figure 2: Use of and Value of SISN Communications Channels

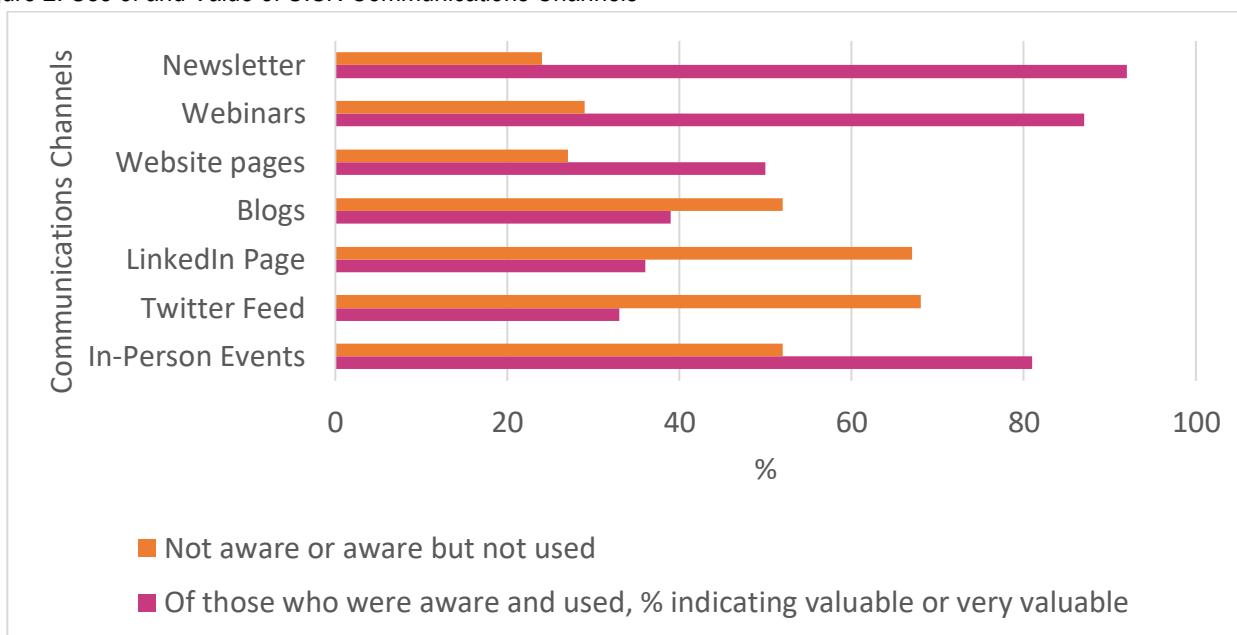


Figure 3: Preferred Ways to Engage with SISN and other SISN Members

**Top 3 Preferred Ways for SISN to Engage with its Members**

1. *Networking via on-line forums*
2. *Virtual master classes on specific IR method/topic*
3. *Community of practice*

**Top 3 Preferred Ways of Engaging with Other SISN Members**

1. *Networking at scientific or policy events*
2. *Community of practice exchanges*
3. *Mentorship program*

Seventy-three percent of respondents expressed an interest in volunteering with SISN. Fifty-eight percent indicated that they had forwarded SISN content (e.g. newsletters) to their colleagues/peers, and on average are 'likely' to recommend SISN membership to a colleague/peer.

**Thank you to our members and supporters who completed the survey**